



2010 User & Technology Conference



Increase your project management expertise and unlock new cost savings capabilities



20
October
22

Marriott Harbor
Beach Resort & Spa

Ft. Lauderdale, FL



Join us for the 2010 User & Technology Conference

3 Days to Learn New Strategies to Improve Project Management, and Gain New Insights to Increase Your ROI

Are you aware of all the different ways e-Builder can help you increase your projects' performance? What do you want e-Builder to do for you? The Annual User & Technology Conference is a once-a-year event that will provide you with countless opportunities to learn best practices from other AEC professionals and industry experts, cost reduction and efficiency improvement strategies. Leverage this knowledge with e-Builder's capital program management software to improve overall project performance. Earn your e-Builder Structured Workflow Certification and learn how to automate a broad range of processes that will help you increase your return on investment. Or participate in the Product Enhancement Session and help prioritize what enhancement requests make it to the top of next year's product roadmap. REGISTER TODAY!

www.e-builder.net/uc2010

Wednesday, October 20th

e-Builder Structured Workflow Certification 9:00 a.m. - 5 p.m.

This full-day, comprehensive certification class will equip you with everything you need to know to unleash the power of structured workflow in your organization: what it is, how it works, how you can benefit, and how to implement it. As part of the certification, we will demonstrate examples of process best practices using real-life structured workflows within e-Builder. Attendees will also receive in-depth training on how to design these structured processes in e-Builder. Clients new to structured workflow will get a step-by-step guide on how to implement it in their organizations to derive the most value. This full-day session is separate from the conference sessions and includes a hands-on walk-through of the system capabilities and implementation process with an e-Builder business analyst.

This session requires an additional registration fee.

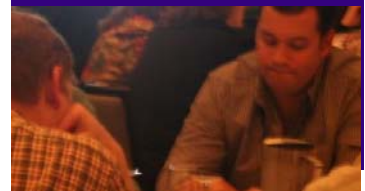


Conference Times

October 20th
All-day Structured
Workflow Certification
8:00 a.m. - 5:00 p.m.
Welcome reception
6:00 p.m.

October 21st
7:00 a.m. - 5:00 p.m.

October 22nd
7:00 a.m. - 12:00 p.m.





Cocktail Welcome Reception

6:00 p.m. - 8:00 p.m.

Share drinks and connect with your peers in other organizations, along with e-Builder's leadership team during this welcome reception. Use this opportunity to learn about the other organizations using e-Builder's capital program and project management software while listening to the waves crash on the beautiful Ft. Lauderdale Beaches.

Thursday, October 21st

Breakfast & Opening Remarks

7:00 a.m.-8:00 a.m.

Join us for the official launch of the conference, as e-Builder's President and CEO share their vision of the future, and how this vision will support your organizations business goals. This presentation will set the tone for a dynamic conference. You can be among the first to see the unveiling of new product features, client initiatives, and partnerships, and join us as we formally launch several new exciting capabilities within e-Builder.

Effecting Change – Driving Adoption to Maximize ROI 9:00 a.m. - 10:30 a.m.

The promise of better processes, increased efficiency, and lower costs exists with the implementation of new technology. But how do you create a common shared vision amongst all of the users on the team? How do you best address users that are resistant to change? What types of motivators work best – the stick or the carrot? Learn what other e-Builder clients have done or are doing to successfully drive adoption after implementation. Gain practical ideas you can implement right away to effect cultural change and drive adoption, ultimately improving how you manage projects. Also learn how you can leverage the techniques employed by e-Builder's Professional Services team to promote adoption. This session will feature presenters from e-Builder client organizations sharing their best tips and stories, including what's worked and what hasn't.

Break - 10:30-10:45 a.m.

Integration – The path to Increased Productivity and Fewer Errors

10:45 a.m. - 12:15 p.m.

Are you aware of all the different ways e-Builder can integrate with other systems to enable significant and measurable productivity improvements, eliminate duplicate data entry, reduce human error, and improve data integrity? In this session e-Builder clients will share their integration stories to highlight the business drivers, outcomes, and benefits of integration. e-Builder's VP of Development will also discuss the integration options available to clients, from manual to fully automated, and show how e-Builder's work with the agcXML standard presents more ways for clients to integrate with other software. After this session you will know what integration options make the most sense based on your organization's needs and wants, and how these options can translate into new project cost reduction opportunities.

Visibility in an Age of Accountability

10:45 a.m. - 12:15 p.m.

If you're new to reports and dashboards, you will be amazed at the degree of flexibility available to help you produce reports and charts to provide visibility across your program's Key Performance Indicators (KPIs). If you're already using reports and dashboards, you will learn about the new capabilities that exist for your use. This session will walk you through the recommended discovery and design process to be used when designing a report or dashboard, so you can understand how to strategically leverage information you're already capturing in e-Builder. You will then be taken through the configuration process and the actual creation of a sample report and dashboard in e-Builder. At the end of the session you will have an understanding of what metrics you can look at to gauge project or process performance, and then walk away with the know-how required to create these reports and dashboards in your firm. As an added bonus we will share examples of reports and dashboards that clients have developed.

Lunch - 12:15 - 1:15

e-Builder Enhancement Session 1

1:15 p.m. - 2:45 p.m.

Break - 2:45 p.m. - 3:00 p.m.

3:00 p.m. - 5:00 p.m.

Take part in an annual user conference tradition and favorite of previous attendees. Participate in the e-Builder enhancement session and use the opportunity to meet our Product Management team face to face, discuss your business needs, and explain how e-Builder's capital program and project management software should meet those needs. Then, join forces with other clients and help define the list of new enhancements that will take priority in 2011. The top enhancements will be selected by the attendees and schedule release dates will be committed before the end of the conference.



Deploying e-Builder – Best Practices and Lessons Learned

1:15 p.m. - 2:45 p.m.

Technology adoption, on-time and on-budget delivery are all primary goals of any e-Builder implementation. This session will showcase examples of the best e-Builder implementation approaches, as well as lessons learned during challenging implementations. Based on hundreds of examples, we will discuss what steps have proven effective during implementation and roll out, but also share the roadblocks and challenges we've encountered. We will discuss some of the factors that organizations potentially embarking on an e-Builder implementation should consider throughout implementation and rollout, and share proven approaches to mitigate these risks and ensure these goals are met.



e-Builder Solution Center: Case Study **3:00 p.m. - 5:00 p.m. (Break at 2:45 p.m.)**

This session will feature a case study outlining how e-Builder was configured to meet the needs of a client and the benefits they derived. During the presentation, we will discuss the needs that drove the client to purchase e-Builder and the solution we deployed to meet those needs. We will show the actual system configuration and discuss how the system is currently being used and the challenges as well as the successes realized by the client.

Cocktail Reception - 6:00 p.m. - 7:00 p.m.

Dinner - Casino Night **7:00 p.m. - 10:00 p.m.**

Roll the dice after a full day of intensive training. What better way to unwind than to follow dinner with a few laughs with conference attendees, while playing games during Casino Night. Join one of the Poker or Craps tables, or try your luck at Blackjack. Prizes will be given away throughout the event – will you be in the winner's circle?

Friday, October 22nd

Breakfast and ER Voting 7:00 a.m. - 8:00 a.m.

FMI/CMAA Tenth Annual Survey of Owners **8:00 a.m. - 9:00 a.m.**

Every year, FMI and CMAA conduct a research project to gauge owner's concerns across a broad industry spectrum, and learn about the strategies employed to address these concerns. This 1-hour presentation will be led by FMI Management, consultants to the construction industry. The session will provide you with a detailed look at trends that could impact your project delivery strategies, offer new perspectives into new project delivery methods, and provide you a well-rounded industry outlook to help you anticipate changes in the New Year.

e-Builder Administrator Training Part 1 **9:00 a.m. - 10:30 a.m.**

Want to know the fastest way to get a project up and running in e-Builder? What's the best way to set up templates, or to organize projects and sub projects for roll up reporting? Get answers to these and other questions, and learn e-Builder administrator best practices to make your job easier and help your organization get more out of e-Builder. This session is part of the main conference track.

e-Builder Change & Risk Management

9:00 - 10:30 a.m.

How can you ensure that changes don't derail your projects' cost, schedule, and scope expectations. How do you manage the different needs of stakeholders to have visibility into budget changes? How do you stay on top of issues to minimize their impact on cost and schedule. This session will help you understand how to leverage e-Builder's change management capabilities, both flexible and structured, to efficiently manage the processes of change orders, budget changes/reviews/approvals, and project issues.

Break 10:30 a.m.

Admin Training Part 2

10:45 a.m. - 12:00 p.m.

e-Builder Year in Review – What You Don't See May be Decreasing Your ROI

10:45 a.m. 12:00 p.m.

During this fast-paced session, e-Builder's Product Manager will take you through a whirlwind tour of the upgrades released in the past 12 months. As part of this session, you will get an overview of all the new and exciting ways you could leverage e-Builder, as you watch real world examples of how these features are used and review the benefits they provide. After the session you will be able to identify what new capabilities offer your team and organization the best return in terms of cost reductions and efficiency improvements.

Closing Comments

12:00 p.m. - 12:15 p.m.