



2009

User & Technology Conference



November 4th-6th
Hyatt Pier 66 Resort & Spa

e-Builder 2009 User Conference Agenda at a Glance

Session	Day	Time	Presenter
e-Builder Administrator Certification (Full Day)	W	9 a.m. - 5 p.m.	Brian Norusis (Director, Client Services, e-Builder)
e-Builder 2009 Year in Review	W	1 p.m. - 5 p.m.	Dan Calia (Product Manager, e-Builder)
Cocktail Reception	W	6 p.m. - 8 p.m.	Casual attire
Breakfast	T	7 a.m. - 8 a.m.	
Opening Remarks - e-Builder Roadmap 2010 and Beyond	T	8 a.m. - 9 a.m.	Ron Antevy (President, e-Builder) Jon Antevy (CEO, e-Builder)
e-Builder Integration Toolbox – Eliminate Duplicate Entry and Improve Data Integrity	T	9 a.m. - 10:30 a.m.	Michele Keith (Executive Director of Hospital Construction, Plant Operations and Safety, Salinas Valley Medical Center) Jennifer Patterson (Project Accounting Supervisor, Community Health Systems) Paul Shearon (Sr. Financial Analyst, Memorial Hermann)
Break	T	10:30 a.m.	
Driving e-Builder Usage and Adoption	T	10:45 a.m. - 12:15 p.m.	Bob Cull (Director, Cedars-Sinai Medical Center) Trip Grant, AIA, LEED (Project Director, HOK) Tom Raffety (Project Director, Hathaway Dinwiddie)
Advanced Project Cost Forecasting – Your Crystal Ball	T	10:45 a.m. - 12:15 p.m.	Ron Miller (VP, AECOM)
Lunch	T	12:15 - 1:15	
e-Builder Enhancement Session – Take the Wheel!	T	1:15 p.m. - 5 p.m.	Dan Calia (Product Manager, e-Builder) James Caza (VP Development, e-Builder)
e-Builder Overview	T	1:15 p.m. - 2:30 p.m.	Scott McCarthy (e-Builder Account Executive) Brian Norusis (e-Builder Director, Client Services)
Break	T	2:45 p.m.	
Demonstrating ROI	T	3 p.m. - 4 p.m.	Matt Osborne (e-Builder Sr. Account Executive)
Cocktail Reception	T	6 p.m. - 7 p.m.	Business attire
Dinner	T	7 p.m. - 8 p.m.	Business attire
Casino Night	T	8 p.m. - 10 p.m.	
Breakfast	F	7 a.m. - 8 a.m.	
FMI/CMAA Ninth Annual Survey of Owners	F	8 a.m. - 9:15 a.m.	Mark Bridgers, (Consultant, FMI Management)
Structured Workflow – Accelerating Business Processes	F	9:30 a.m. - 10:30 a.m.	Alison Kimzal (Sr. Systems Analyst, K. Hovnanian Homes)
Break	F	10:30	
e-Builder Reporting for Tighter Risk Management, Better Cost Control and Painless Audits	F	10:45 - 11:45	Alexia Nalewaik (Consultant, QS Requin)

Guest Speakers

Bob Cull, AIA/LEED, Executive Project Director, Facilities Planning, Design and Construction, Cedars-Sinai Medical Center

Bob Cull has been focused upon the management of the planning, design and construction of large, complex healthcare projects. Clients and projects include Arrowhead Regional Medical Center, City of Hope National Medical Center, Natividad Medical Center, New Cook County Hospital, UNMH Critical Care Pavilion, OHSU Kohler Pavilion, Ronald Reagan UCLA Medical Center, Stanford University CCT, John Hopkins Cardiovascular and Critical Care Tower and Emory University Clifton Road Redevelopment Project. Previously Bob was a Partner at Jensen + Partners, a Principal for Perkins + Will and Bobrow Thomas & Associates.

Trip Grant, AIA, LEED Project Director, HOK

Trip Grant has extensive experience in the planning and design of Science and Technology facilities around the world. These facilities include a variety of client types ranging from start-up companies to multi-national corporations, universities and research institutions. Project experience including semiconductors, nanotechnology, advanced imaging, physical and life science facilities provides insight on the function, safety and technical challenges associated with design advanced scientific research facilities.

Tom Raffety, Project Director, Hathaway Dinwiddie

Tom Raffety has been with Hathaway Dinwiddie since 1985. His ability to manage a project through pre-construction, construction services, budgeting, estimating, value engineering, and solicitation, negotiations and administration of subcontractors are valuable assets. Some of the buildings Tom has worked on are the Getty Center in Los Angeles where he was responsible for overall budget/cost control for all eight phases and management of the General Conditions to MGM Towers (Constellation Place) in Century City which was a 35 story office building with 800,000 GSF and adjacent 2,732 stall parking structure. Tom obtained his Bachelor of Science in Construction Engineering from California Polytechnic State University in San Luis Obispo.

Michelle Malone Keith, Executive Director, Hospital Construction & Plant Operations, Salinas Valley Memorial Healthcare System

Michelle holds a Masters Degree in Public Administration emphasizing in Healthcare Administration and Organizational Development. She has been with SVMHS for 8 years and has been involved in healthcare facilities and construction for approximately 20 years managing a variety of projects ranging from minor and major renovations to new patient towers with multi-phase construction. Michelle has been a member of the Hospital Building Safety Board (HBSB) since 1999 and became State Chair in 2006. HBSB is the advisory and appeals board for the state of California for hospital seismic regulations.

Jennifer Patterson, Project Accounting Supervisor, Community Health Systems

Over the last 9 years, Jennifer has been responsible for supervising Community Health System's project accounting staff, and managing financials for the hospital's construction projects. Jennifer also performs cost audits for contractors on hospital projects and works with outside consultants and financial analysts to maintain a standardized budget tracking system. Jennifer graduated from the University of Tennessee, Knoxville with a Bachelor of Arts in Psychology, and a Minor in Business Administration.

Mark Bridgers, Consultant, FMI Management

Mark Bridgers is a consultant with FMI, management consultants to the construction industry. He works with owners or purchasers of construction contracting services in the areas of organizational analysis, construction cost management, accounting and financial issues, and strategy development. Typical projects include analysis of an organization's financial performance; development and implementation of tools to reduce construction cost, life-cycle cost, and operational friction; restructuring of organizational processes and procedures; and leadership development. Mark brings over 15 years of construction industry expertise including financial engineering, surety bonding, and reinsurance experience to FMI. He has spoken at owner-group meetings, construction associations, surety gatherings and professional meetings nationwide. Mark also delivers FMI's Job Profits, Pricing & Bidding, and Financial Management for Non-Financial Managers programs. Mark holds a master's degree in business administration from the University of Virginia's Darden School and a bachelor's degree in financial management from Clemson University.

Paul Shearon, Sr. Financial Analyst, Memorial Hermann Hospital System

Paul Shearon is CPA licensed in the state of Texas and holds a bachelors degree in accounting from Texas A&M University. He began his career as an auditor with the public accounting firm of Deloitte & Touche, working on clients such as Bank United, Enterprise Products Company and the City of Houston. Paul then worked for The Coca Cola Company for nearly three years as an internal auditor, performing financial and operational audits of Minute Maid beverage processing and distribution facilities throughout North America and Puerto Rico. He joined Memorial Hermann Healthcare System in 1993. Since then, Paul has held financial positions in Internal Audit, outpatient clinic management, Memorial Hermann Foundation and Facility Services. In his current role as senior financial analyst, he served on the e-Builder implementation team.

Ron Miller, VP, AECOM

Ron is a Vice President with AECOM Technologies Corporation, a global company providing services to the facilities, environmental and transportation industries and the federal government. He provides executive leadership and direction for the firm's healthcare services as well as management of the planning, design and construction of capital projects for specific clients.

Ron earned his Bachelor of Arts degree from Grove City College in western Pennsylvania and has 34 years in the planning, design and construction industry with the last 20 dedicated to healthcare and higher education clients. His wife Kathy is an accomplished artist; their son has degrees in mechanical and electrical engineering and works for a firm in Pittsburgh; and their daughter graduated Summa Cum Laude from West Virginia University and is presently attending the West Virginia School of Osteopathic Medicine. Ron serves on the Board of The River Hospital, a Critical Access Hospital in Upstate New York and Grove City College where his family has provided over 108 continuous years of board service.

Alexia Nalewaik, CCE, MRICS - Consultant, QS Requin

Alexia is a senior manager with QS Requin. Previous to this role she worked with Moss Adams, LLP, leading the firm's construction audit and advisory practice. She has over 17 years of public and private sector industry experience, in cost and risk management, owner's representative services, independent audit, contract compliance, and project controls best practices. Alexia has a bachelor's degree in physics, a master's degree in structural engineering, and is a Certified Cost Engineer and Chartered Quantity Surveyor. She currently serves on the executive boards of AACE International, ICEC, and RICS Americas.

Alison Kimszal, Sr. Principal Business Systems Analyst, K. Hovnanian Homes

Alison is a Sr. Principal Business Analyst with K. Hovnanian Companies. She has over 8 years experience working in the Homebuilding industry in the areas of Project Management, Systems Analysis and Implementation. Alison is responsible for managing K. Hovnanian's use of e-builder across the county, including administration, process and forms configuration for new business initiatives, training and support. She holds a Bachelor's degree in

Technical Management.

This year's Conference will be held at the Hyatt Pier 66 Resort and Spa in sunny Ft. Lauderdale, Florida, minutes from the beach and the Las Olas Boulevard entertainment district. Don't miss out on this once-a-year opportunity, the perfect combination of industry-centric learning and fun.

Increase Your e-Builder ROI

The 2009 User & Technology Conference is your best opportunity to develop the necessary skills to ensure the greatest ROI from your investment in e-Builder. Two days packed with e-Builder training sessions, industry expert presentations, and networking events will provide you with a thorough understanding of the trends, drivers, and themes affecting the construction industry. The ever popular enhancement session gives you the opportunity to work with e-Builder's software developers. You do not want to miss this annual event.



e-Builder Administrator Certification**

Wednesday, November 4th 9:00 a.m - 5:00 p.m.

The proper administration of e-Builder is critical to your organization maximizing the return on your investment. This intense, 1-day certification program will provide you with the knowledge and skills to maximize and facilitate your organization's use of e-Builder. Key takeaways and benefits include:

1. You will learn how to simplify the process of managing users, user roles and permissions for real time efficiencies.
2. Get an in-depth look at form creation and learn how you can benefit from mail merge functionality to streamline your existing business processes.
3. Learn how you can benefit from implementing document management best practices (i.e., permissions, subscriptions, more)
4. Advanced project scheduling and master tasks.
5. Administering the advanced budgeting, contingency and forecasting tools in e-Builder.
6. Leveraging custom fields - best practices.
7. Setting up views pertinent to the individuals you support.
8. Reports and Dashboards boot camp.

*** This certification class is designed for individuals with at least one month of e-Builder Administrator experience. Additional registration fee is required.*

2009 – e-Builder Year in Review

Wednesday, November 4th 1:00 p.m. - 5:00 p.m.

During this 4-hour session, e-Builder's Product Management team will walk you through a tour of the new features that were launched in 2009, and brief you on the benefits associated with each feature. You will get an in-depth look at all that's new in e-Builder 7, and develop an understanding of how you can leverage all these exciting new features to maximize your utilization of e-Builder.

Opening Remarks – e-Builder Roadmap 2010 and Beyond

Thursday, November 5th 8:00 a.m. - 9:00 a.m.

Join e-Builder's Executive Team for the launch of the 2009 User and Technology Conference, and be the first to get a preview of what's ahead for e-Builder in 2010 and beyond.

e-Builder Integration Toolbox – Eliminate Duplicate Entry and Improve Data Integrity

Thursday, November 5th 9:00 a.m. - 10:30 a.m.

Join a panel discussion of e-Builder clients who took advantage of e-Builder's Integration Toolbox to further enhance their business processes by integrating e-Builder with financial/accounting systems. As a result, these clients have eliminated duplicate entry and the errors associated with it while creating a seamless process to reap significant time savings. This panel of e-Builder clients will discuss the drivers behind their decision to integrate, demonstrate the processes and resulting benefits, and share lessons learned. e-Builder Professional Services will also discuss the different integration options that are possible and the criteria that you should consider when deciding to integrate.

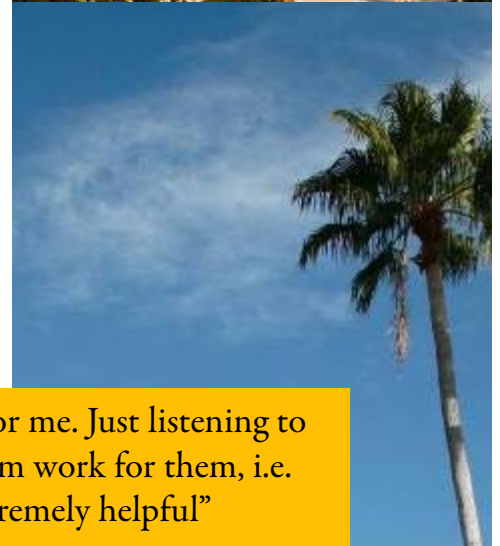
“This conference proved to be a rewarding opportunity for me. Just listening to other users share information relative to making this system work for them, i.e. getting e-Builder to interface with other software, was extremely helpful”

Driving e-Builder Usage and Adoption

Thursday, November 5th 10:45 a.m. - 12:15 p.m.
concurrent session

This session will provide you with practical ideas you can implement in your organization to help you increase adoption across your user base, and improve your return on use of e-Builder. Join a panel of e-Builder clients who will address some of the real-life challenges that organizations must contend with after successfully implementing e-Builder to promote adoption, and getting buy-in from the different user groups to achieve the organization's anticipated improvements. The panel will share the practices put in place by their organizations to promote the system both to internal and external users. Some of the key takeaways include:

- What are the top 3 challenges to adoption?
- How were these overcome?
- Practical and actionable steps to promote buy-in among stakeholders
- What are the best communication channels and methodologies to promote usage?



Advanced Project Cost Forecasting – Your Crystal Ball
Thursday, November 5th 10:45 a.m. - 12:15 p.m.
concurrent session

Surprise! Your project's over budget! This is not what project stakeholders want to hear upon completing a project. During this session, cost management experts will demonstrate capital project cost forecasting best practices using the Cost Forecasting toolset. This advanced session will present clear examples you can implement within your organization to establish sound cost control practices, painlessly execute cost forecasts on an ongoing basis, and gain unprecedented visibility into your capital project's anticipated cost at completion.



e-Builder Enhancement Session – Take the Wheel!
Thursday, November 5th 1:15 p.m. - 5:00 p.m.

New functionality in e-Builder software is driven by input from you – our clients and users. Learn how e-Builder's Product Release process works and become part of the e-Builder Power Users Group, which helps shape e-Builder's enhancements. During this popular interactive session you can exchange ideas and solutions with other clients as well as e-Builder's Product Development team, and define and prioritize the top enhancements for 2010 and beyond.

The top enhancements selected by users during this session will be implemented in the product within three to six months. This is an opportunity for your voice to be heard.

e-Builder Overview

Thursday, November 5th 1:15 p.m. - 2:30 p.m.

New to e-Builder? Join this session which will walk you through e-Builder's major capabilities. We will provide you with real-life examples of the benefits clients are achieving, and demonstrate how you can benefit too.

Demonstrating ROI

Thursday, November 5th 2:45 p.m. - 3:45 p.m.

You know e-Builder is providing you with cost and time savings, but can you clearly demonstrate this in terms of measurable return on investment (ROI)? This session will provide you with clear examples of e-Builder ROI in quantifiable terms you can share with other stakeholders in your organization. The resulting knowledge will enable you to demonstrate the value and benefits of your investment in e-Builder.

FMI/CMAA Ninth Annual Survey of Owners

Friday, November 6th 8:00 a.m. - 9:00 a.m.

Structured Workflow – Accelerating Business Processes

Friday, November 6th 9:30 a.m. - 10:30 a.m.

A business process expert will demonstrate how e-Builder's NEWEST structured workflow capabilities can help you reduce and simplify the steps individuals must take to complete a broad range of processes. You will also learn how you can easily build scalable, consistent, and enforceable processes with e-Builder's visual workflow designer. These processes don't require as much human interaction and decision analysis, by using any number of business rules and logic to automate complex workflows. This results in your ability to execute complex processes faster and with minimal user training. It also gives you an easy way to enforce regulatory requirements and company policies.


e-Builder Reporting for Tighter Risk Management, Better Cost Control and Painless Audits

Friday, November 6th 10:45 a.m. - 12:00 p.m.

White paper to accompany training session

Ultimately project stakeholders and executives rely on the output of project management information systems to help make better decisions, as well as to improve risk management practices. Data output needs to be accurate and timely and it needs to be presented in an easy to understand format. Most importantly, you need to be looking at the 'right' information. This session will cover the best practice reports and key performance indicators that any project executive should be monitoring.

This session will also identify common pitfalls in project reporting, list the flags that auditors look for when identifying poor cost management practices, and provide guidelines for developing periodic, consistent, and useful reports to upper management.



**For more information, contact your
Account Executive, Implementation
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